



RESPECT YOUR UNIVERSE

RYU Successfully Registers Design Patents of Two Hero Items – Tights and Backpack

Vancouver, British Columbia – October 24, 2018 – [RYU Apparel Inc.](#) (TSX VENTURE: RYU.V, OTCQB: RYPPF) (“**RYU**” or the “**Company**”), creators of urban athletic apparel, is pleased to announce the Company received the Industrial Design Certificate of Registration relative to two of its most successful products.

The Canadian Intellectual Property Office (“**CIPO**”) recognized and confirmed the uniqueness of the Design of its award-winning backpack, both in the Quick and Locker Pack version, confirming RYU’s ownership of the most innovative design features of the backpack.

In addition, the CIPO issued a separate Industrial Design Certificate of Registration in relation to the RYU Tights, affirming the distinctiveness of its design.

The two certificates issued by CIPO witnesses the innovation and the effort that RYU is investing into the creation of its products and it certifies the full ownership of its design features.

The Company has eight utility patent applications pending in Canada and the United States that are directed to the construction and operation of bag products and exercise tights garments, and top garments. The Company has nine design registrations/design patents granted in Canada, the United States and China directed to the visual aesthetics of bag products, exercise tights products, and exercise shorts products. The Company has five design applications pending in Canada, the United States and China directed to the visual aesthetics of bag products and exercise tights products.

For regular updates on RYU Apparel visit: <http://ryu.com>

About RYU

Respect Your Universe is an award winning urban athletic apparel and accessories brand engineered for the fitness, performance and lifestyle of athletically minded men and women. Innovatively designed without compromise and tailored for fit, comfort, and durability, RYU exists to facilitate human performance. For more information, visit: <http://ryu.com>



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On Behalf of the Board

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